

Sustainability strategy

From the sustainability vision two higher-level missions are derived:

- The development of a sustainable company in order to ensure the success and the continued existence of the Deutsche Hypo in the long term.
- The contribution of a share for obtaining the achieved prosperity for future generations.

From this the following objectives are derived:

- As an employer, we secure jobs especially in the Hanover region. Through an active personnel development we prepare ourselves for the demographic change and the future shortage of specialists. Therefore we retain talents and potential employees and thus our expertise within the company.
- As a member of society, we are committed to the society and encourage our employees to get involved. One focus of the social commitment of Deutsche Hypo is the support of cancer research since 1972.
- As a user of resources and energy we continuously increase our environmental efficiency by saving resources, energy and emissions. This saves costs while reducing our environmental footprint.
- As a provider of commercial real estate financing and as a Pfandbriefbank, we consider environmental and social aspects during product design. Through this, we are expanding our long-term relationship of trust with our customers and simultaneously reduce business and reputational risks.